



Main Street Focus

THE OFFICIAL MONTHLY NEWSLETTER OF MAIN STREET FORT PIERCE, INC.

122 AE Backus Avenue • Fort Pierce, Florida 34950 • ph: (772) 466-3880; fax: (772) 466-3917

The Main Street Focus is a local paper with a positive attitude.

Vital stats: Since 2005, published twelve times per year, distributed the first day of each month

Circulation: 5,000 (over 2,400 mailed, the remaining copies are distributed throughout St. Lucie County)

Advertising Representative: Doris Tillman – tillman.dd@gmail.com

ADVERTISEMENT RATES

Description	Size	Single Insertion (Per Month)		Annual Insertion (Per Month)	
		B&W	Color	B&W	Color
Back Page	7.5" x 9.75"				\$675
Full Page	7.5" x 9.375"	\$350	\$575	\$275	\$500
Half Page	7.5" x 4.625"	\$210	\$325	\$165	\$280
Vertical ½ Page	3.667" x 9.25"	\$210	\$325	\$165	\$280
Quarter Page	3.667" x 4.625"	\$126	\$184	\$ 95	\$175
2" X 3"	3.667" x 3.0"	\$ 65	\$110	\$49	\$95
Business Card	3.667" x 2.25"	\$ 49	\$88	\$39	\$78

Please submit camera ready ads. We can design your ad for \$35 additional fee.

ADVERTISEMENT SUBMISSION DEADLINE: 1st DAY OF THE MONTH

INSERTION CONTRACT

Advertiser Name: _____ Date: _____

Contact Person: _____ Phone: _____

Mailing Address: _____ City: _____ State: _____ Zip: _____

Fax Number: _____ Email Address: _____

Ad Size: _____ Insertion Month(s): _____

Color BW

Year Contract? Yes No

Authorized Signature: _____

AD PRODUCTION INFORMATION

Logo, Photos, Copy, Art, Business Card Spec Ad Emailed Camera Ready on Disk

Ads should be submitted in pdf format at print-quality resolution (300dpi). Other formats accepted are jpeg, eps. or tiff. Ads created in Microsoft Word or Microsoft Publisher must be converted to high resolution pdf (not email quality or saved as high resolution jpeg).